

Seizing the Opportunities that Arise from Turbulence

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Australian Social Innovation Exchange
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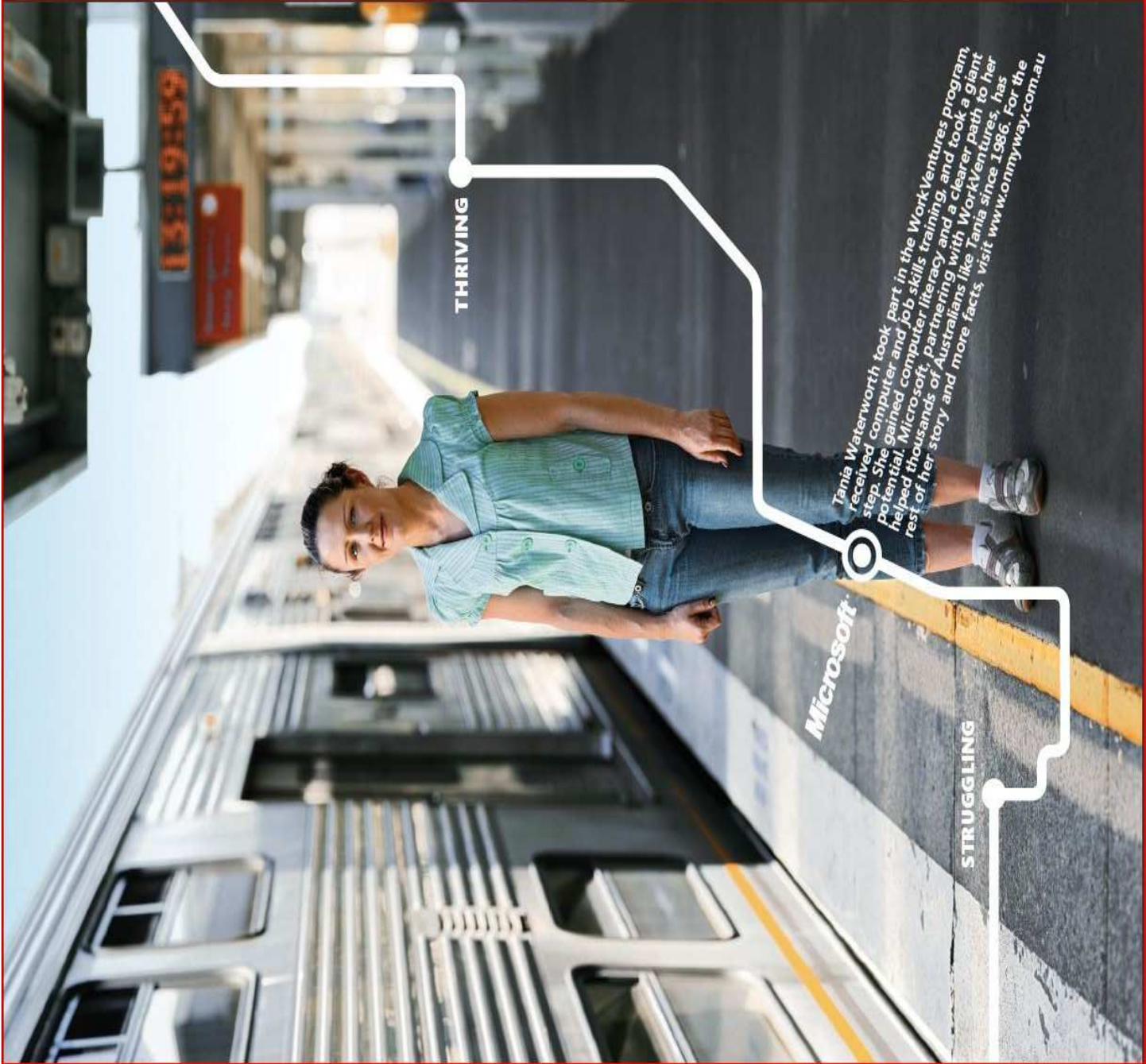


UNSTOPPABLE

Microsoft

UNSURE

Gus Aga took part in the WorkVentures program, received computer and job skills training, and took a giant step. He gained computer literacy and a clearer path to his potential. Microsoft, partnering with WorkVentures, has helped thousands of Australians like Gus since 1986. For the rest of his story and more facts visit www.commyway.com.au

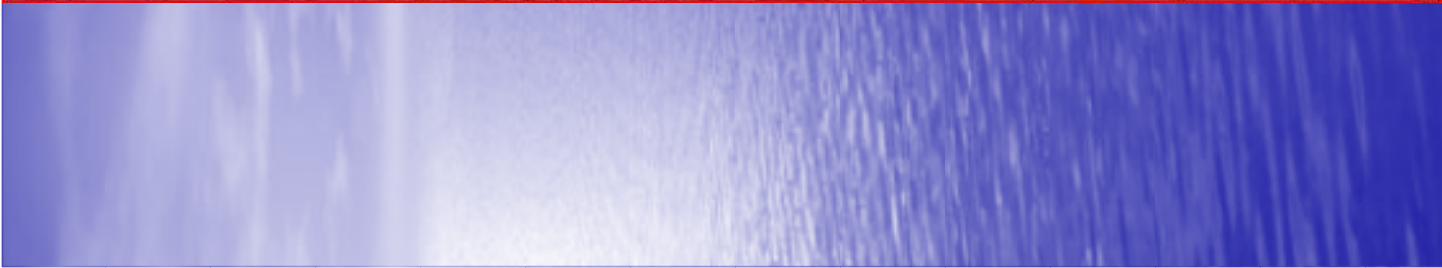


THRIVING

Microsoft

STRUGGLING

Tania Waterworth took part in the WorkVentures program, received computer and job skills training and took a giant step. She gained computer literacy and a clearer path to her potential. Microsoft, partnering with WorkVentures, has helped thousands of Australians like Tania since 1986. For the rest of her story and more facts, visit www.onmyway.com.au



What is Social Innovation?

- Doing social change and development in ways that produces better results, faster, at scale and at lower cost, to meet important, growing social challenges or opportunities

Why is Social Innovation critical to national wellbeing?

- We know too many Australians are disengaged from social, economic and political participation – this is massive wasted potential
- Disengagement and alienation produces socially destructive behaviours
- Everyone is impacted

Key messages

1. All of us must abandon silos – fresh thinking
2. New solutions – reworking of old ones
3. Support low income Australians to author solutions to their own needs
4. Share the cost - reduced wages, working hours or giving
5. We need to rebalance the tarnished ideology of the market with a social ethic
6. We need to find or create new markets for social enterprise
7. Build social enterprise support ecosystem
8. Treat coercion with caution
9. More haste - less impact
10. Experiment, make mistakes, learn, adapt, be open, evaluate, disseminate

Some Current Initiatives

ASIX

- Social Innovation Intermediary pilot -Maximising Employment and Workforce Participation – IXC partnership
- Social Innovation Camp

Other

- Poverty reduction program from Chile
- School for Social Entrepreneurs
- Social Enterprise Strategy for Sydney

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