

The logo for percapita, with 'per' in green and 'capita' in blue. To the right of the text is a vertical rectangular area with a green background and a pattern of overlapping circles in various shades of green.

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# Community Jobs Forum

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## Enabling conditions of social enterprise success (A non-exhaustive list!)

### Collaboration

- As a complement to competition
- Around people, data and systems
- Intra-sector & cross-sector

### Social return on investment

- Quantitative metrics required
- Early studies show returns of ~100%
- HM Treasury considering use of SROI

### Risk management

- Need for detailed business planning
- Government as activist investor
- Portfolio approach to investment



## Questions for the session

**How do we develop sustainable enterprises?**

Treat social enterprises as long-term investments rather than grant recipients

**How do we maximize the value of nation-building investments?**

Build employability and human capital through on-the-job skills and training programs

**How do we ensure enterprises build skills and career pathways?**

Teach people to go out and be social entrepreneurs themselves